



## 2017-2018 Concert Season Ad Order Form

Fall/Winter 2017: "Joy to the Gurl!"  
 &  
 Spring/Summer 2018: "Gender Blenders"

### Contact Information

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

**Please circle price of the size and show for which you would like to purchase an ad:**

Size	Fall 2016	Spring 2017	Season (10% discount)
1/8 Page Horizontal	\$50	\$50	\$90
1/4 Vertical	\$100	\$100	\$180
1/2 Page Horizontal	\$200	\$200	\$360
Full Page	\$250	\$250	\$450
Inside Front Cover (full page color)	\$275	\$275	\$495
Inside Back Cover (full page color)	\$325	\$325	\$585
Back Cover (full page color)	\$400	\$400	\$720

\*\*\*All ads are in black & white unless otherwise noted\*\*\*



## Ad Payment Form

**Payment Information** (Mark "X" under payment type below)

Cash*	Check**	Visa	Mastercard	American Express	Discover

Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_ CVC: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

### Additional Ad Purchase Benefits

1/8 page	1/4 page	1/2 page	Full Page (B&W)	Full Page (Color)
Hyperlinked company logo on our website's sponsors page  Please email logo to <a href="mailto:info@mgmchorus.org">info@mgmchorus.org</a> .  JPG, PNG, PDF formats accepted	1/8 page benefits + monthly social media posting throughout the entire season	1/4 page benefits + bi-weekly social media posting throughout the entire season	1/2 page benefits + small ensemble performance at your business on date of your choice (subject to availability of the small ensemble)	Full page (B&W) benefits + 4 complimentary tickets to the show of your choice (if purchasing half season ads) or 8 complimentary tickets (if purchasing full season ads split 4 tickets for Fall/Winter program and 4 tickets to Spring/Summer program.

\*In-person purchase only

\*\*Please make checks payable to **MIAMI GAY MEN'S CHORUS INC.** and mail check with advertising order form to:

**MIAMI GAY MEN'S CHORUS**  
**3010 DE SOTO BLVD.**  
**CORAL GABLES, FL 33134**



## Agreement for Purchase of Program Advertisement

This agreement is entered into by \_\_\_\_\_ ("*PURCHASER*") and the

**Miami Gay Men's Chorus** ("*CHORUS*") on the \_\_\_\_\_ day of \_\_\_\_\_ in the year 20\_\_\_\_\_.

1. The advertisement will appear in the program(s) for which the purchase was made.
2. Purchaser acknowledges and represents to Chorus that the publication of the submitted advertisement materials will not violate any federal, state or local law, including but not limited to laws relating to the protection of intellectual property. Purchaser agrees to identify and hold harmless Chorus for any liability arising from Purchaser's breach of its representation in this paragraph.
3. Chorus reserves the right to refuse to publish any materials which Chorus, in its sole discretion, deems offensive or otherwise inappropriate, and to refund any amount paid by Purchaser pursuant to this agreement. Chorus's liability for any failure to publish incorrect publication of the advertisement which is the subject of this agreement shall be absolutely limited to the amount actually paid by the Purchaser pursuant to this agreement of said advertisement. Chorus further reserves the right to change the location of any performance or alter the artistic contents of its shows without prior notice to Purchaser.
4. Purchaser shall pay to Chorus as a deposit upon execution of this agreement fifty percent (50%) of the advertisement cost selected. Should Purchaser cancel the agreement for any reason other than a failure to perform on the part of Chorus, the deposit will be non-refundable.
5. This agreement represents the entire understanding between Purchaser and Chorus regarding matters addressed herein and supersedes any prior understanding, whether verbal or written, which may have existed between the parties. This agreement may be modified solely upon the written consent of both parties. In the event it becomes necessary for either party to enforce the terms of this agreement through legal proceedings, the prevailing party shall be entitled to recover its reasonable attorney's fees expended in such enforcement efforts.

Purchaser Printed Name: \_\_\_\_\_

Purchaser Signature: \_\_\_\_\_

For orders paid with credit card, please email  
the completed form and ad (JPG, PNG, or PDF) to  
[info@mgmchorus.org](mailto:info@mgmchorus.org)